



CADBURY DAIRY MILK RAYA CONTEST 2026

TERMS & CONDITIONS

1.0 ORGANISER & ELIGIBILITY

1.1 **Cadbury Dairy Milk Raya Contest 2026** [“Contest”] is organized by Mondelez Malaysia Sales Sdn Bhd [Company Registration Number 200101000795 (536551-W) [“the Organizer”] and is open to all legal residents of Malaysia aged 18 years and above as of the start of the Contest Date, **15th February 2026**.

1.2 The following group of persons shall not be eligible to participate in the Contest:

1.2.1 Employees of the Organizer [including its affiliated and related companies] and their immediate family members [children, parents, brothers and sisters, including spouses]; and/or

1.2.2 Representatives, employees, servants and/or agents of advertising and/or contest service providers of the Organizer [including its affiliated and related companies], and their immediate family members [children, parents, brothers and sisters, including spouses].

2.0 DURATION

2.1 The Contest period will be from **15th February 2026 at “00:00” to 31st March 2026 at “23:59”** [“Contest Period”]. The Organizer shall reserve the right to revise the Contest Period at any time without prior notice or assign any reason whatsoever. All submissions received after the Contest Period will be null and void without further notice.

2.2 **The Contest will run for Six (6) weeks as follows:**

Week 1: 15/02/2026 – 22/02/2026

Week 2: 23/02/2026 – 01/03/2026

Week 3: 02/03/2026 – 08/03/2026

Week 4: 09/03/2026 – 15/03/2026

Week 5: 16/03/2026 – 22/03/2026

Week 6: 23/03/2026 – 31/03/2026

3.0 SUBMISSION & QUALIFYING CRITERIA

3.1 To enter the Contest:

3.1.1 **Purchase any participating Cadbury Dairy Milk products (refer Appendix for participating SKU list) worth a minimum of RM 12 (after deducting promotions / discounts) in a single receipt.**

3.1.2 Send your full name, NRIC number, and photo of receipt. Submission is through scanning of QR code on the POSM OR (<https://www.twistandmake.com/my/cadbury/raja26>)

3.1.3 The proof of purchase [“POP”] required to enter the Contest is one [1] original printed receipt. Each receipt is entitled for 1 entry and receipts cannot be combined. The Contest is valid in all the participating stores nationwide in Malaysia. Purchases through delivery services agencies are limited to Flagship stores only.

3.2 The criteria for a valid receipt are as follows:

3.2.1 Store name and/or logo shown on the receipt.

3.2.2 Any purchase of participating Cadbury Dairy Milk products with a valid purchase amount stated clearly.

3.2.3 Date printed on receipt must be within the Contest Period.

3.2.4 Receipts number for participating stores.

3.2.5 Store address / location.

3.2.6 Official Receipts from participating stores, handwritten receipts will be rejected and disqualified.

3.2.7 Clear photo of full original receipt. Photocopies are not accepted.

3.2.8 Duplicated or reprinted receipt will be rejected and disqualified.

3.3 Entries with unclear and/or incomplete details shall be forfeited. Participants will be identified by their name, NRIC numbers, receipt number, and mobile contact number submitted. All entries must be received by the Organizer on or before 23:59 PM of 31 March 2026.

3.4 Participants may submit more than ONE (1) entry. However, every receipt will be eligible for ONE (1) entry and can only be used once. Only Participants who have fulfilled all the requirements will be considered to have valid entries. The Participant's entries will be disqualified if the same receipt is used more than once in multiple entries. The organizer reserves the right to reject any receipt that demonstrates bulk purchase behavior, unusually high quantities, or multiple similar transactions within a short period.

3.5 Participants must retain the original receipts submitted throughout the Contest Period for verification and redemption of prizes. Failure to present the original receipt shall result in forfeiture of the prizes.

3.6 Proof of submission of an entry is not the proof of receipt. The Organizer shall not be liable for any delay, lost, damaged and/or non-receipt of submissions, any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, or any problems or technical malfunction of our telecommunications network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet.

3.7 The Organizer will not reply or respond to any queries. Please reach out to Organizer's Customer Service Careline 1800-88-1939 or email contactusmalaysia@mdlz.com.

4.0 CONTEST PRIZES

4.1 Eligible entries must comply with the Submission & Qualifying Criteria mentioned above.

4.2 The Organizer will **directly credit** to qualified participants with same mobile number at the point of submission received. Qualified Participant will receive a random Touch 'n Go eWallet credit within 7 working days from the date of notification from the Organizer after being successfully verified by the Organizer.

4.3 Approved entries will be valid for Weekly Prizes contest entry. Please refer to Section 2.2 for Weekly contest period.

4.4 There is a total number of **thirteen thousand and thirty-eight (13,038) prizes** for the Contest. Prizes will be divided into 2 categories as listed below:

Category 1 : Instant Redemption

4.5 There are a total number of **thirteen thousand (13,000) prizes** that will be assigned randomly to each valid participant.

Type of Prize	Description	Value	Total Unit
Instant Redemption	Touch 'n Go eWallet credit worth RM 1	RM 1	10,000
<i>* The redemption is on first come first serve and while stocks last basis.</i>	Touch 'n Go eWallet credit worth RM 2	RM 2	2,000
	Touch 'n Go eWallet credit worth RM 3	RM 3	1,000

4.6 **Each Participant is only eligible to win maximum five (5) units of Touch 'n Go eWallet credit.**

4.7 Winners shall assume full responsibility and liability in case of damage, loss, or theft arising from redemption or use of the Prizes. No late Prizes redemption shall be entertained for any reason whatsoever.

Category 2 : Weekly Prizes

4.8 There will be a total of **fourty-eight (48) Weekly Prizes.**

Contest Period	Top 1 (1 winner per week)	Top 2 – Top 4 (3 winners per week)	Top 5 – Top 8 (4 winners per week)
Week 1: 15/02/2026 – 22/02/2026	Kitchen Aid Mixer	Philips Airfryer	Kind Oven
Week 2: 23/02/2026 – 01/03/2026	Kitchen Aid Mixer	Philips Airfryer	Kind Oven
Week 3: 02/03/2026 – 08/03/2026	Kitchen Aid Mixer	Philips Airfryer	Kind Oven
Week 4: 09/03/2026 – 15/03/2026	Kitchen Aid Mixer	Philips Airfryer	Kind Oven
Week 5: 16/03/2026 – 22/03/2026	Kitchen Aid Mixer	Philips Airfryer	Kind Oven
Week 6: 23/03/2026 – 31/03/2026	Kitchen Aid Mixer	Philips Airfryer	Kind Oven

4.9 Each Participant is only eligible to win one (1) prize from Category 2.

4.10 The Organizer shall reserve the right and absolute discretion to substitute the Prizes at any time without prior notice or the need to provide any reason. The Prizes are non-transferable and are given on an “as is” basis and are not exchangeable to any equivalent.

4.11 Any concerns or requests related to prize replacement must be submitted within the Contest Period. The Organizer shall not be held liable for any claims made after the Contest has ended.

5.0 WINNER SELECTION

5.1 Eligible entries must comply with the Submission & Qualifying Criteria mentioned above.

5.2 At the end of each week, the eligible participants shortlisted from all valid entries via an automated selection system will be ranked, and prizes will be awarded according to the weekly prize table 4.8, with six winners in Weeks 1–4 and seven winners in Weeks 5–6. The corresponding weekly prize for each ranking will then be awarded as per the prize table 4.8. The ranking of the winners shall be determined by the Organizer at its sole and absolute discretion, and the Organizer’s decision shall be final and binding.

5.3 The shortlisted winners will be contacted by the Organizer after the end of the Contest Period, for (a) verification of the receipt and personal details; and (b) to answer contest-related question. If contest-related question is answered correctly, the shortlisted winners shall be Winners and will be eligible to redeem a Prize.

5.4 Should a duplicate winner arise within the same weekly period, the prize will be superseded and awarded to the next eligible entry in line based on ranking.

5.5 Failure by winner(s) in collecting or redeeming the Prize(s) during the notified period or redemption period, shall be deemed forfeited by the Organizer. The Organizer reserves the right to determine how uncollected, unredeemed or forfeited Prize(s) shall be dealt with.

5.6 If the winner chooses to forfeit the Prize(s) for any reason whatsoever, no further substitution of Prize(s) or refund will be given to the winner.

5.7 The Organizer reserves the right to delay or reschedule any fulfilment of Prize(s) without providing any reason or notice.

- 5.8 The Organizer will announce the winners on 30th April 2026 (“Announcement Date”) on Facebook. Shortlisted winners will be contacted via mobile phone by the appointed Contest agency for verification and answer a question related to the Contest. Should the first attempt to contact the eligible winner fail, such as getting no reply, telephone number not in service and / or no connection, etc., another two (2) attempts will be made within the next 24 hours of the first telephone call. Where such further attempts are unsuccessful, the Organizer reserves the right to select the next qualified participant. The Organizer shall not be held liable in the event the eligible winners cannot be contacted for whatever reasons.
- 5.9 In the event the winner is not contactable after the 3rd attempt, it is the organizer’s full discretion to determine the next winner in line or to forfeit the prize as it sees fit. All prizes must be claimed within one [1] month from the date of announcement of winners done via WhatsApp Messaging (“WM”). All unclaimed prizes shall be forfeited.
- 5.10 The Organizer shall not be liable for any costs (including meals and transportation costs to the event venue) in connection with the redemption and/or delivery of the Prizes. All costs and expenses including but not limited to duties, taxes, and/or incidental expenses, costs, fees or charges imposed in respect of any of the Prizes and its collection are to be solely borne by the relevant Winners.
- 5.11 The Participants must ensure that the details provided to the Organizer are true, accurate, current and complete.
- 5.12 The Organizer shall reserve the right at its absolute discretion to substitute the prizes with another of similar value, at any time without prior notice. The prizes are non-transferable, and all prizes are given on an “as is” basis and are not exchangeable for cash or its equivalent. The Participants agree that the Prizes shall not be resold or used for any commercial purposes.
- 5.13 Prizes Redemption/ Delivery
The prizes will be delivered to the winners. It is the responsibility of the winner to provide a correct and valid address. In the event if the winner is uncontactable, prizes will be forfeited and subject to the Organizer's decision to pick the next winner in line. Failure to present the original receipt will result in forfeiture of the prizes. The prizes will be delivered to the winners within one [1] month from the time of Winner Announcement via WhatsApp Messaging (“WM”).

6.0 LIABILITY & RESPONSIBILITY

- 6.1 Participants and their heirs shall assume full liability and responsibility in case of any liability, mishap, injury, damage, claim or accidents [including death] resulting from their participation in the Contest, redemption and/or utilization of the prize and agree to irrevocably and unconditionally release and hold the Organizer free and harmless of any liability for any reason whatsoever.

7.0 ORGANISER RIGHTS

- 7.1 By participating in the Contest, the participants give consent and absolute right to the Organizer to use their names, photographs and their prizes as materials for the purposes of advertising, marketing, trade and/or publicity, without any prior notice. The participants shall not be entitled to claim ownership and/or other forms of compensation for the use of the materials by the Organizer.
- 7.2 The Organizer reserves the right to modify, suspend and/or cancel the Contest at any time without the need to provide any notice or assign any reason whatsoever.
- 7.3 The Organizer reserves the right, in its sole discretion, to disqualify any participant that is found or suspected of tampering with the Contest submission process or the operation of the Contest and the Organizer reserves the right to pursue legal action against any individual it believes has undertaken fraudulent activities or other activities harmful to the Contest.
- 7.4 The Organizer shall assume no responsibility or liability for the acts or defaults of each other, merchants or third parties, any non-delivery, non-performance or defects in any prize given out in the course of the Contest. The Organizers make

no representation or warranty whatsoever in respect of any Prize, whether as to the satisfactory quality or performance or otherwise whatsoever. For the avoidance of doubt, the Organizer is not an agent of the merchant and vice versa. Any dispute should be resolved directly with the relevant merchant.

7.5 Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with the Contest, in particular relating to the Contest Prizes, are the property of their respective owners. The Contest and Organizer are not affiliated with, or endorsed or sponsored by the relevant owners, where such owners are independent and not part of either Organizers' group of companies.

8.0 USE OF PERSONAL INFORMATION

8.1 Each participant's participation in the Contest is conditional upon the participant consenting to the Organizer and its affiliated companies and business units using the participant's personal data for the following purposes:

- i. to notify the participant if he/she has won any prize;
- ii. to conduct, manage, and administer the Contest including verifying the identity of participants for participation or prize collection;
- iii. for consumer research and analysis, promotional, publicity, advertising and marketing purposes; and
- iv. for the Organizer and its affiliates to obtain feedback on its products and services.

The Organizer and its affiliated companies and business units may share a participant's personal data between themselves for administrative purposes, and with third parties supporting their administrative and business functions. In some cases, this may involve the storage, use, disclosure or other processing, or transfer of participant/s personal data out of Malaysia. The Organizer and its affiliated companies and business units may also share a participant/s personal data with third parties to carry out cross- promotion. By participating in this Contest, the participant consents to the use of his or her personal data for the purposes listed above.

9.0 TERMS & CONDITIONS

9.1 By entering this Contest, the participants agree to be bound by the Terms & Conditions of the Contest and the decisions of the Organizers shall be final and binding. No appeal shall be entertained for any reason whatsoever.

9.2 The Contest Terms & Conditions and the Contest mechanics may be amended from time to time and shall prevail over any provisions or representations contained in any other promotional material or advertising of the Contest. The Contest and its Terms and Conditions shall be governed by the laws of Malaysia and be subject to the exclusive jurisdictions of the Malaysia courts.

APPENDIX

9556182914723	CAD 3IN1 HOT CHOC MP
7622202247880	CADBURY HOT CHOCOLATE DRINK 24x150G
8934680046640	CADBURY COOKIE 150G (18X6X25G) QI
8934680014342	CADBURY COOKIE TIRAMISU 150G (18X6X25G)
7622202037634	CADBURY COOKIE 50G (36X2X25G)
7622210400277	CDM HAZELNUT 6X12X130G
7622210410511	CDM FRUIT & NUT 6X12X130G
7622210400284	CDM BLACK FOREST 6X12X130G
7622201150969	CDM CHIPSMORE 6X12X130G
7622210410474	CDM MILK 6X12X135G
7622210400291	CDM ROAST ALMOND 6X12X130G

7622202272455	CDM CRISP-IT 6X10X130G
7622201680343	CDM MILK SHAREBAG 20S 16X250G
7622201680343	CDM MILK SHAREBAG 20S 16X230G
7622201700591	CDM BITES ALMOND 120G
7622201700577	CDM BITES HAZELNUT 120G
7622201422929	CDM BITES ALMOND 50G
7622201422943	CDM BITES HAZELNUT 50G
7622201422967	CDM BITES RAISIN 50G
7622201762346	CDM BUBBLY 8X10X112G SEA
7622201761820	CDM BUBBLY 8X20X46G SEA
7622210478351	CDM MILK CHUNKS 1X12X382G
7622210777768	CDM MINI DOYBAG 18'S
7622202273407	CDM FAVOURITES BOX 18X231G
7622202273407	CDM FAVOURITES BOX 18X215.5G
7622201680350	CDM FAVOURITES SHAREBAG 17S 16X212G
7622201680350	CDM FAVOURITES SHAREBAG 17S 16X195.5G
#####	CDM PLAIN 17.28KG
7622201150617	CDM CHIPSMORE 6X12X80G
7622210816634	CDM MILK 6X12X85G
7622210816665	CDM FRUIT & NUT 6X12X80G
7622210816856	CDM HAZELNUT 6X12X80G
7622210816887	CDM ROAST ALMOND 6X12X80G
7622210816917	CDM BLACK FOREST 6X12X80G
7622202272479	CDM CRISP-IT 6X12X80G
7622201447809	CDM OREO 24X36X12.5G
9556182017264	CDM MILK 24X36X12.5G
7622201447809	CDM OREO 24X36X11.5G
9556182017264	CDM MILK 24X36X11.5G
7622202323843	CDM SILK MOUSSE 6X12X110G SEA
7622202323874	CDM SILK MOUSSE 6X24X48.5G SEA
7622201762223	CDM OREO 6X12X124G SEA
7622201762193	CDM OREO 6X32X58.5G SEA
7622202260292	CDM PANNED FRUIT&NUT 12X200G
7622201450809	CDM OREO SHAREBAG 10S 16X125G
7622201810832	CDM CHIPSMORE SHAREBAG 10S 16X125G
7622210164780	CDM MILK SHAREBAG 10S 16X125G
7622201710163	CDM HAZELNUT DOYBAG 10'S

7622210436467	CDM ROAST ALMOND SHAREBAG 10S 16X125G
7622210758583	CDM MILK CHUNKS 30S 16X135G
7622201450809	CDM OREO SHAREBAG 10S 16X115G
7622201810832	CDM CHIPSMORE SHAREBAG 10S 16X115G
7622210164780	CDM MILK SHAREBAG 10S 16X115G
7622210436467	CDM ROAST ALMOND SHAREBAG 10S 16X115G
7622202272493	CDM CRISP-IT 12X24X32G
9556182104001	CDM MILK 12X24X34G
9556182104018	CDM ROAST ALMOND 12X24X32G
9556182104162	CDM BLACK FOREST 12X24X32G
7622201150099	CDM CHIPSMORE 12X24X32G
9556182104049	CDM FRUIT & NUT 32G
9556182104025	CDM HAZELNUT 12X24X32G
7622202289927	CDM MILK 6X12X200G
7622202289965	CDM ROAST ALMOND 6X12X190G
7622202289941	CDM FRUIT & NUT 6X12X190G
9300617322863	CADBURY CRUNCHIE 50G
8901233026497	CDM LICKABLES 20G
8901233026510	CDM LICKABLES 20G
9300617408642	CADBURY PICNIC 46G
8901233024981	CADBURY ZIP CHOC 12X28UX32G
7622201689704	CADBURY ZIP STRAW 12X28UX32G
8901233025001	CADBURY ZIP CHOC SHAREBAG 16X160G
7622201689728	CADBURY ZIP STRAW SHAREBAG 16X160G